

EDUCATION

Savannah College of Art and Design

BFA Advertising and Branding (2020)
Art Direction concentration
Dean's List, 2016 - 2020

SKILLS

Software

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Sketch

Professional

Teamwork
Detail oriented
Project Management
Research and data analysis
Social media content creation

Design

Branding
Concepting
Visual Storytelling
Design Research
Creative Strategy

Languages

Spanish (native)
English (fluent)



JESENIA DUQUE

+57 (300)396-3228
jd.jesenia@gmail.com
Bogotá, Colombia

Visual Designer // Art Director

EXPERIENCE

Valiu (YC 19)

Community Lead

February, 2021 - Present
Planning, strategizing and designing all the content released in Valiu's social media channels (Facebook and Instagram.)
Achieving up to 2.5% growth weekly.

Visual Designer

December, 2020 - January, 2021
Designed all the graphic pieces for social media and CRM channels.

SCAD Pro x Future Logistics IBM

Creative Strategist

March - May, 2020 - *Savannah, GA.*
Collaborated with a group of designers to research and design the future of logistics with partners: IBM

SCAD Pro x VENUS Fashion Inc.

Lead Designer

January - March, 2019 - *Savannah, GA.*
Selected to collaborate with multidisciplinary designers to develop brand awareness in the shopping experience.

Coffee Labs Co.

Design Intern

June - July, 2018 - *New York, NY.*
Assisted in the creation of mock-ups while also designing socialmedia content for clients.

AWARD

SCAD Pro Sustainability Summit

48 hour Design challenge

First place
Lacoste, France.
October, 2019